

Meeting Date: September 25, 2013

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SACRAMENTO - SAN JOAQUIN  
**DELTA CONSERVANCY**  
*A California State Agency*

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## PROGRAM AND POLICY SUBCOMMITTEE REPORT September 25, 2013

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### **SUMMARY: August 21, 2013 Meeting**

The Subcommittee received updates about the Conservancy's website and social media policy, the implementation plan, 2013-14 budget process, and some cultural and historical preservation opportunities.

Website Redesign and Social Media Policy: The Conservancy was informed by the State Technology Office that its website needed updating to the new state template, and contracted with the Delta Stewardship Council (DSC) to redesign the website. The DSC provides routine support of the Conservancy's website. The redesign is done in Drupal, an authorized share-ware program that will allow Conservancy staff to manage the content of the website, rather than relying on DSC to post information. The social media policy reflects both state and federal standards regarding the use of government social media sites for official business and only by authorized personnel. The Subcommittee supported that the policy of not using personal social media to conduct official state business to avoid potential violations of the Bagley-Keene Open Meeting Act.

Implementation Plan and Program Update: The Conservancy is developing a 5-Year Work Plan and 2013-14 Implementation Plan. The Subcommittee received an update of the potential new projects. The Subcommittee recognizes the potential to over commit the Conservancy which could result in diminished effectiveness and suggested the Implementation Plan pay particular attention to prioritization. This document will be completed by early October 2013.

Budget Change Proposal 2013-2014 Efforts: There was a general discussion of BCP process and timeline. The Subcommittee directed staff to *invite* Senators Wolk and Steinberg to the September 25, 2013 board meeting to discuss the funding situation and recent bond legislation.

Cultural and Historical Preservation Activities: The Conservancy was invited to assist with two cultural and historical preservation activities in the Delta: the Japanese School in Clarksburg and the Tong Building in Isleton. The Japanese School is looking for a new owner in addition to restoration funding, and the Tong Building is looking for restoration funding assistance. The Conservancy at this point is best able to assist in identifying grant opportunities and assisting the communities in applying for those grants. The Subcommittee discussed the advantage for the Conservancy to have a tangible (i.e., building) in the Delta if it were to take ownership of the Japanese School. This item was deferred for additional consideration.

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